



PRSA DALLAS CHAPTER

PRSA Dallas
2017 PEGASUS AWARDS
ENTRY FORM

Early Bird Deadline
5 p.m. Central,
Tuesday, July 18, 2017

Final Deadline
5 p.m. Central,
Tuesday, August 1, 2017

Member

\$75
(members only)

\$100

Non-Member

\$125

Student (PRSSA Member)

\$35

Category Code and Name:

Entry Title:

Organization/Agency Submitting Entry:

Name of Person Authorized to Submit the Entry:

Title:

Organization:

Address:

City:

State:

Zip:

Telephone:

Email:

Twitter:

Facebook Fan Page:

Program/Project Title and Person or Organization Name(s) as it would appear on the award
(Limit two names or organizations per entry. For example: Acme Company with XYZ Public Relations Agency)

Program/Project Title:

Person/Organization Name(s):

Please include a 75-100 word description of this program or project below (will be used to present award).

Entry checklist:

1. Entry fee(s) paid by credit card at www.prsadallas.org
2. Completed entry form(s) as a single PDF with:
 - a. Two-page summary (for programs) or one-page summary (for projects), minimum 10-point type and one-inch margins
 - b. Supporting documentation (for programs) or samples of work (for projects) as scans, merged into a single PDF with the entry form and summary (this can be done easily with Adobe Acrobat or a number of free software programs found online)
 - c. If required, links to video or audio files should be listed in your PDF document. Separate .WAV or .MP3 files may be attached to award submission if your content can't be linked online.
3. Company logo in JPG format (hi-res)

File names:

For your PDF entry, your logo, or any other attachments, please follow the naming styles outlined below (this allows us to better track your submissions and coordinate with our out-of-state judges):

- a. **Entry PDF:** CATEGORY; ORGANIZATION; FIRST FEW WORDS OF TITLE; MM-DD-YY.PDF
Example: PJ-3; Acme Corporation; 2015 Annual Report; 06-25-16.PDF
- b. **Logo:** CATEGORY; ORGANIZATION; "LOGO"; MM-DD-YY.JPG
Example: PJ-3; Acme Corporation; Logo; 06-25-16.jpg
- c. **Attachments:** CATEGORY; ORGANIZATION; WAV file for FIRST FEW WORDS OF TITLE; MM-DD-YY.WAV
Example: PJ-3; Acme Corporation; WAV file for 2015 Annual Report; 06-25-16.wav

Deliver entries to:

prsadallaspegasus@gmail.com

or

Elizabeth Del Toro

14902 Preston Road Suite 404 -726, Dallas, TX 75254, 214-684-1574

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Winners will receive one trophy per winning entry with an opportunity to purchase additional trophies.

Questions? Contact Elizabeth Del Toro at deltoroe@gmail.com or Ellen Beth Levitt at eblevitt@yahoo.com